



IBEX – Israel's Best EXperience

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7th of October Memorial Tour (27 Sep 2025)

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11:30-12:00 Sderot – Police Station Memorial (Garden of Heroism, Pillars of Eternity)

Location: <https://maps.app.goo.gl/3kgceKuUpMgjRgbq6>

The Garden of Remembrance and Heroism in Sderot stands on the ruins of the city's former police station, which was destroyed during the Battle of Sderot in the surprise attack on Israel. This memorial garden commemorates the police station, the security forces who fell defending it, and the civilians of Sderot who were murdered in the attack. The garden was designed by the architectural firm of Shlomit Atzaba.

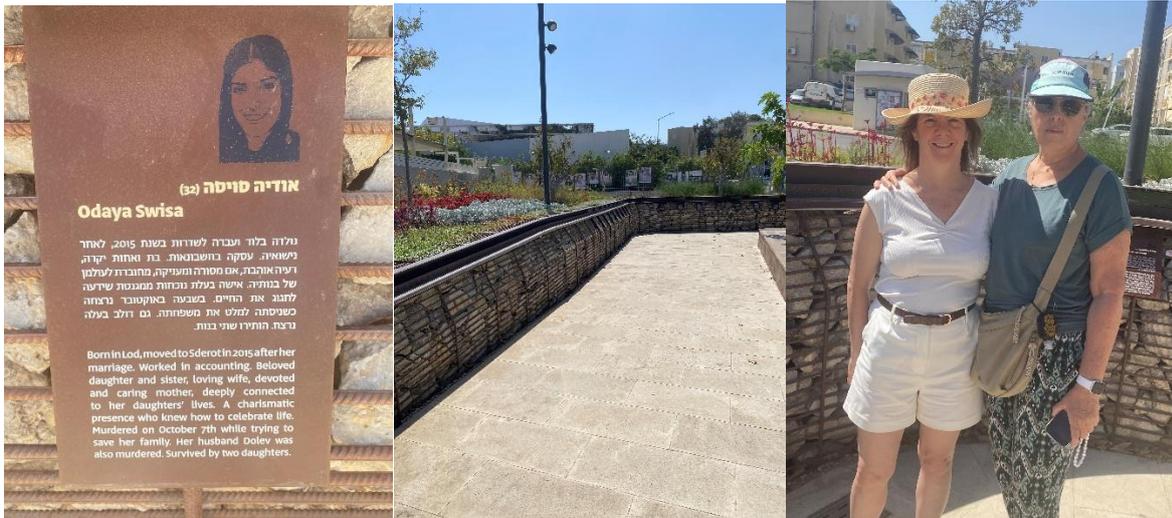
This site is the first official memorial dedicated to the victims of the October 7th terror attack. It was established on the ruins of the police station, which was destroyed after terrorists barricaded themselves inside during the assault.

The memorial garden permanently inscribes the names and stories of the city's fallen. It features 18 towering pillars, each reaching 11 meters, the original height of the police station. Between the pillars is an open space, symbolizing both the pain and resilience of the city. At the top of the pillars are floating letters, and at their base are resilience quotes chosen in collaboration with the residents of Sderot.



Visitors to the Garden of Heroism and Remembrance can learn about the horrific attack, Sderot's role on that tragic day, and the story of the police station and the brave officers who defended the city with extraordinary courage.

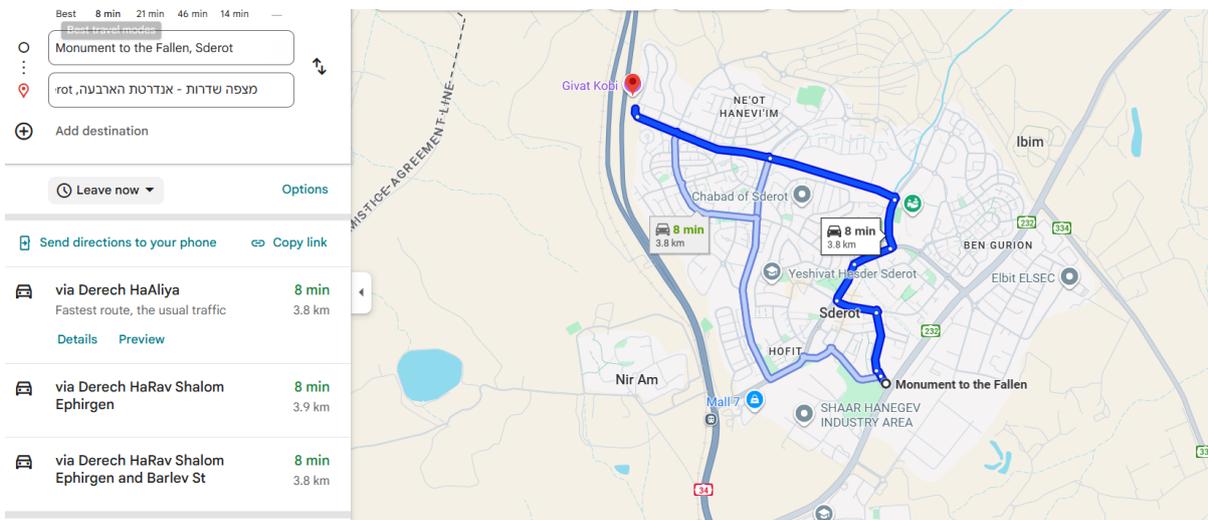
Afterward, visitors are invited to walk along the Memory Path, a short, accessible trail bordered by a low wall built from bricks salvaged from the ruins of the police station. Along the path are 31 memorial plaques, each telling the story of a fallen resident, representing the total number of Sderot residents who lost their lives. This is how the city chose to honor all its fallen—security forces and civilians alike—forever engraved in our hearts.



YouTube video: <https://youtu.be/WlcG04482sM>

12:05-12:20 Drive to Four Memorial (Sderot Lookout)

Location: Moshe Rabenu St 150, Sderot



12:30-12:50 Four Memorial (Sderot Lookout) "Tell to Survive Center" – Sderot

Established by the ISRAEL-is organization in partnership with the Municipality of Sderot, this memorial center was created to serve as a lasting tribute to the victims and survivors of the October 7th terror attack. Its mission is to preserve the personal testimonies of those who lived through that day and to ensure their stories are heard by future generations.



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Located at a site that was itself targeted during the assault, the center offers a deeply immersive experience. Visitors are guided through the events of that tragic day via:

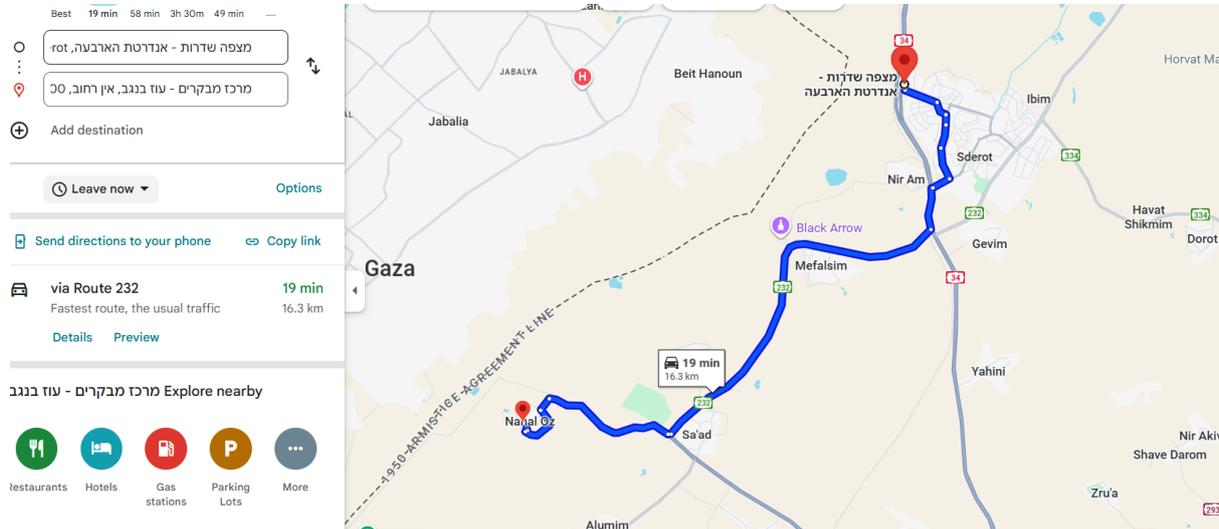
- Recorded testimonies recorded in real time during the attack
- A viewing platform overlooking the Gaza Strip
- A virtual reality experience that brings to life the stories of five survivors in vivid, emotional detail

This initiative is part of the Tell to Survive project, which invites both Israelis and international visitors to engage directly with the human narratives behind the headlines. The exhibition uses advanced multimedia tools—interactive displays, audio storytelling, and digital archives—to create a powerful emotional connection to the events.





12:50-13:10 Travel to the Observation Post Memorial – Nahal Oz



13:10-13:30 Observation Post Memorial – Nahal Oz

The Observation Post Memorial is a commemorative site established in memory of the female lookouts who fell during the October 7th massacre in the battle of Nahal Oz.

Located between the Nahal Oz military outpost and the communities of the Gaza Envelope, including the cities of Sderot and Netivot, the memorial highlights the vital role these young women played in defending Israel's borders.

The initiative was led by the organization "Fields Instead of Fences", in collaboration with the families of the fallen, Keren Kayemet LeIsrael (KKL-JNF), volunteers, donors, and students from Sapir College in Sderot. The memorial is part of the "Path of Resilience" heritage trail—a remembrance project that allows bereaved families to honor their loved ones while inviting visitors to connect with the legacy of those who defended the homeland during the Iron Swords War.

This site stands as a historical testimony to the dedication and sacrifice of the observation post soldiers, highlighting their essential role in Israel's border defense. It serves not only as a place of mourning but also as a powerful educational space that connects the public to the courage and commitment of these young women.

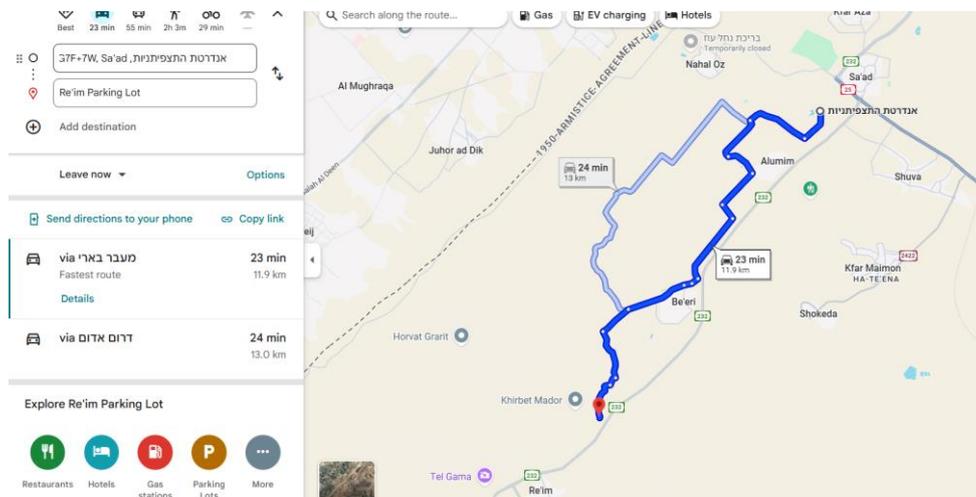


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13:30-13:55 Drive to Nova Music Festival Memorial Site, Re'im





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14:00-14:30 Nova Music Festival Memorial Site

The Re'im parking lot, where the Nova music festival took place during the Sukkot holiday, now serves as a solemn memorial to one of the most devastating events of the October 7th massacre.

At this location, 364 people were murdered, hundreds were injured, and 44 were abducted to Gaza. In the aftermath, bereaved families and friends transformed the site into a place of remembrance, erecting numerous memorials and monuments in honor of their loved ones.

On Tu BiShvat 2024, the families returned to Re'im and, together with KKL-JNF, planted a tree for each victim—symbolizing life, memory, and resilience. The site now features memorial pillars adorned with photos of the murdered and kidnapped, alongside Israeli flags, flowers, personal items, and other tributes. These tributes honor the victims and preserve the memory of those lost in the massacre.

The Re'im Memorial stands not only as a place of mourning but also as a powerful reminder of the lives that were taken and the enduring strength of the families and communities who continue to honor them.

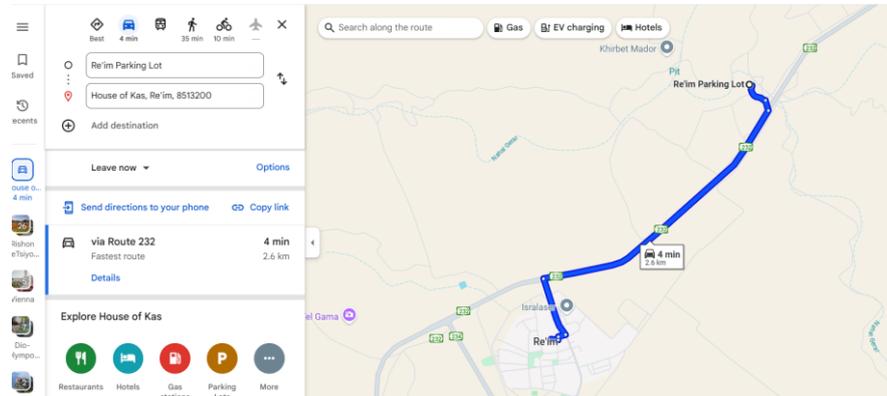




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14:30-14:40 Travel to The Aner Shapira Migunit



14:40-14:50 The Migunit Massacre and Aner Shapira

During the horrific Hamas Nukba-force assault on the Nova music festival in the Re'im forest, 16 young people sought refuge in a small concrete shelter known as a “Migunit”, located at the adjacent bus station. These above-ground shelters are designed to protect civilians from missile attacks—but on that day, they became a last line of defense against armed terrorists.

Inside the cramped space, Hamas militants threw grenades into the shelter. One of the young people, Aner Shapira, displayed extraordinary bravery. He picked up and threw back seven grenades, saving lives with each act. Tragically, the eighth grenade exploded before he could react, killing him.

Today, the Migunit still stands, its concrete walls scarred by shrapnel. Inside, the walls are covered with graffiti and heartfelt messages from loved ones—tributes to the young martyrs who lost their lives there, and to Aner’s heroic sacrifice.





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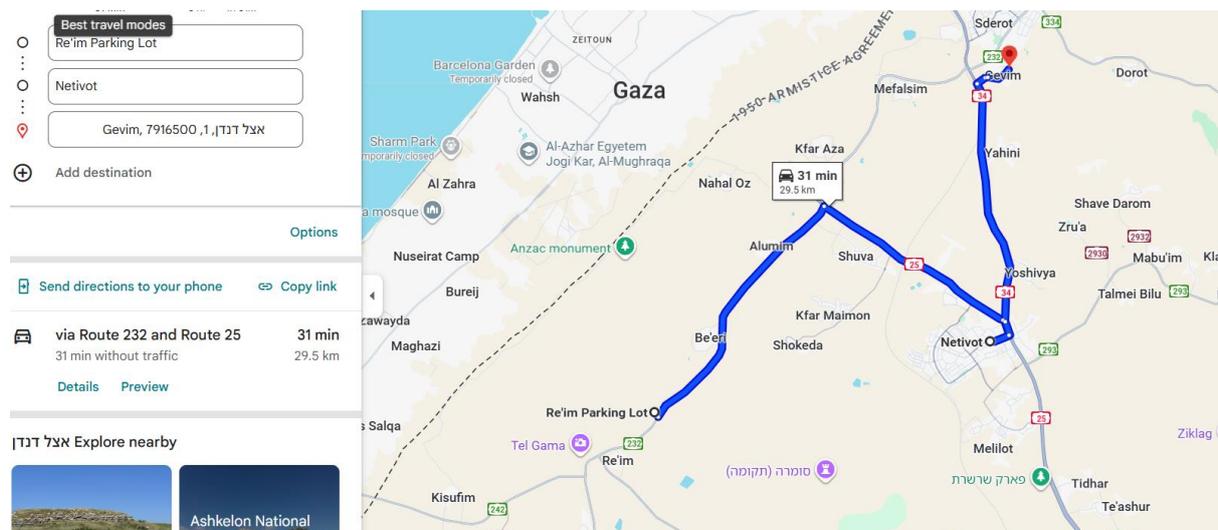
14:55-15:30 Travel to Kibbutz Gevim via Netivot, passing by The Car Wall – Re'im / Tkuma Memorial Site

West of Tkuma, near the Gaza Envelope, stands the Car Wall—a haunting pile of burnt vehicles arranged like a wall. These cars were collected from Route 232 and surrounding areas following the October 7th Hamas attack, most of them from the Nova music festival, where 364 people were murdered, hundreds injured, and 44 kidnapped.

The site has become a powerful memorial. Over 1,600 damaged vehicles were brought here to aid in victim identification and to clear the roads. Many cars were riddled with bullets, burned beyond recognition, or crushed by military vehicles. Some vehicles were intentionally disabled before their occupants were tragically killed.

Alongside the car wall there are hundreds of additional destroyed vehicles and a pile of motorcycles used by the attackers. In November 2023, investigators and ZAKA volunteers searched the vehicles for personal items to help identify victims and ensure proper burial.

This site stands as a powerful reminder of the brutality of that day and the lives lost.



15:30-16:00 Dandan Coffee Cart, Kibbutz Gevim

Founded in 1947, Kibbutz Gevim is a thriving agricultural community located just 4 km (2.5 miles) from the Gaza border. Home to around 700 residents, including many children and young adults, Gevim embodies strength, diversity, and deep-rooted community spirit.

The October 7th attack left a profound impact on Gevim. Two members—Shlomi Davidovitz and Ziv Hajbi—were killed, and others, including Commander Ziv Aviv and Pinni Dadon, were seriously wounded. Homes were hit, and residents—especially children—experienced terrifying scenes: sirens, gunfire, nearby terrorists, and hours locked in safe rooms.



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Following the attack, the entire community was evacuated to Kibbutz Mizra, where they quickly rebuilt their lives. They established new educational frameworks, adapted to remote work, and continued farming in the south despite the uncertainty. Their ability to reorganize and support one another under extreme stress is a testament to their resilience and unity.

Dandan coffee cart: <https://www.coffeecarts.co.il/%D7%90%D7%A6%D7%9C-%D7%93%D7%A0%D7%93%D7%9F-%D7%A2%D7%92%D7%9C%D7%AA-%D7%A7%D7%A4%D7%94-%D7%A7%D7%99%D7%91%D7%95%D7%A5-%D7%92%D7%91%D7%99%D7%9D/>

